*Insert church logo / header or photo*

Dear [name]

*Sentence tailored to the family ie*

We were so thrilled to host the baptism of [*name*] on [*24th August this year*], and celebrate the special day with your friends and family. I hope that you’re all continuing to settle well into family life, and our continued thoughts and prayers are with you both. The doors of [*St Matthew’s*] are always open to you, and we’d love to see you here again soon.

I’m writing to give you both the opportunity to stay in touch with the church, as it holds such happy memories for you.

There are a number of ways you can stay part of our church family:

* **Join us for worship.** *Include service times and any weekly groups you want to offer – particularly highlight any tailored for babies and toddlers, and/or highlight any special family services through the year such as a crib service or Easter egg hunt ie*

[*St Matthew’s*] has a Sunday service at *[9.30am]* and *[a fun family service on the last Sunday of each month at 4pm.]* I enclose a service sheet with details of all our upcoming services and events. We’d love to see you!

* **Pray with us.** We regularly keep you all in our prayers, and we invite you to pray for the church community too. Perhaps you’d like to pray for an area that particularly interests you, like our groups for children and young people, our overseas charity work, or our support for the elderly and isolated. If you’d like to receive more information on any of this work, or regular prayer cards listing areas to pray for, please let me know.
* **Support us with a financial gift.** The annual running costs of our church are £xxxx. Our income comes solely from collections at services, generous donations and wedding/funeral fees – we don’t receive any government funding or other grants. *If you receive other funding, edit this sentence as appropriate.* At present there is a growing gap between the amount we need to keep the church going and the amount of money coming in. Will you help us to bridge this gap? Many households in our community already support the church through giving monthly or annually.

I enclose information about supporting the church by a regular or one-off gift, as you might any other charity, through the Parish Giving Scheme. This is a national scheme to make giving to church simpler and more efficient. Please consider completing the form and return in the pre-paid envelope.

*Feel free to include a tailored paragraph to tell more of the story of what your church does & why you’d like their support here*

Thank you in advance for your support for our community’s beautiful and much-treasured church through your time, your prayers and your gifts.

With many blessings,

[Name and contact details for them to respond to]

*Check that the promised materials are enclosed*